

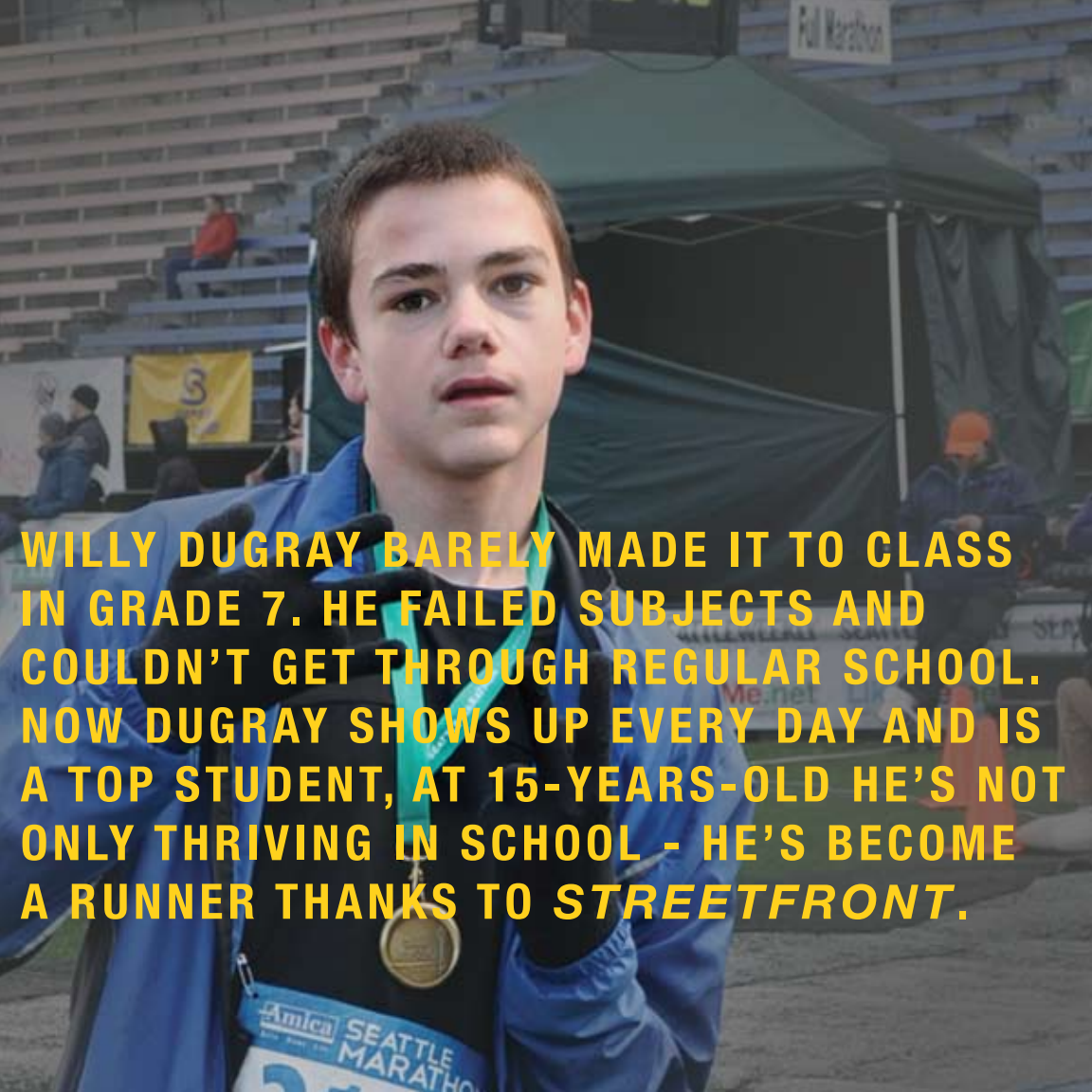


STRACHAN

**HARTLEY**

LEGACY FOUNDATION

**PROVIDING YOUTH THE OPPORTUNITY  
TO ACHIEVE THEIR FULL POTENTIAL  
THROUGH SPORTS AND EDUCATION.  
MAKE A DIFFERENCE.**

A young man with short brown hair, wearing a blue jacket and a medal, stands in front of a green tent at a marathon event. He is looking directly at the camera with a serious expression. The background shows stadium seating and a sign that says "Full Marathon".

**WILLY DUGRAY BARELY MADE IT TO CLASS  
IN GRADE 7. HE FAILED SUBJECTS AND  
COULDN'T GET THROUGH REGULAR SCHOOL.  
NOW DUGRAY SHOWS UP EVERY DAY AND IS  
A TOP STUDENT, AT 15-YEARS-OLD HE'S NOT  
ONLY THRIVING IN SCHOOL - HE'S BECOME  
A RUNNER THANKS TO *STREETFRONT*.**

IN 3 YEARS WE'VE...  
Invested more than \$30,000 for Streetfront,  
and had a powerful impact on the lives of  
more than 75 kids. We know we  
**MAKE A DIFFERENCE.**

## STREETFRONT

Streetfront is an active alternative program based in Britannia Secondary School in Vancouver that is partly funded by the Strachan Hartley Legacy Foundation. Currently serving 25 youth in grades 8 through 10, Streetfront has been specifically developed to give a fresh start and new opportunities to students who are at risk of being removed from the school system due to chronic absenteeism, behavioural, psycho-emotional or mental health issues. In many cases students are victims of abuse and out right neglect. In the words of Trevor, Programme Director, “they are unique kids to say the least, but they are also incredible!” The grants provided by the Strachan Hartley Legacy Foundation help fill a gap in funding and give opportunities to students that they would otherwise not be afforded.

Streetfront’s goal is to raise student’s self-esteem by giving them opportunities to be successful in avenues not yet explored. Most students come to the programme because of difficulties experienced within the traditional school system – Trevor and other Streetfront staff look for other areas in which these students can be successful. The primary strategy used to make this happen is by providing fitness and outdoor experiences which often act as a catalyst for positive change in all facets of the students’ lives. “Once they realize they can do it outside of the classroom, we simply take that mindset and apply it to school work, relationships, sobriety, morals, ethics – the things that help establish a strong foundation for a young person in life.”

Streetfront has chosen to focus the efforts of participants on the challenge of running marathons. “We chose marathons as our tool because of the requisite skills needed to be a long distance runner - perseverance, dedication and commitment,” says Trevor. “These also happen to be the very skills these kids need to become successful in life.”

The lives of many Streetfront students are consumed with simply trying to fulfill life’s basic needs – things that many of us take for granted. Often this is done with little or no support outside of the school. Imagine training for months to compete in a full marathon, overcoming all forms of adversity and successfully reaching the goal of crossing the finish line – with no family members to cheer you on or congratulate you. This was the stark reality for almost every single Streetfront runner that recently crossed the Vancouver Marathon finish line. It is for reasons like this that make it so important for us at the Strachan Hartley Legacy Foundation to partner with Streetfront and allow these kids to realize that what they are doing is important. As Trevor puts it, “Streetfront isn’t just a running club, it’s about setting a goal and doing everything you can to make that become a reality. It gives students the badly needed confidence and self-esteem to draw upon when times are tough. It is our hope that when life throws these students a challenge, and when giving up seems like the only option, they can draw upon the experiences they’ve had at Streetfront and pick themselves up and start running again.”

Success of the Streetfront Program is measured in the results of its students – 96% of the kids who run the marathon graduate from high school. These are the same kids who were falling through the cracks and one step away from either dropping out or being removed from the education system before enrolling in Streetfront.

*“The Street front Programme has benefited from the generous support of the Strachan Hartley Legacy Foundation immensely,” says Ron Bergeron, Vancouver School Board, District Principal - Alternate Programs. “The programme staff work with some of the most vulnerable students in the city and were doing it on a shoe string budget at most. It was only through the dedication and tremendous energy of that staff that we were able to keep that programme going. The Strachan Hartley Legacy Foundation has really been the life line that sustains the good work of this programme.”*



**“...I CAN ACCOMPLISH SO MUCH MORE THAN I THOUGHT I COULD, AND CAN DO ANYTHING IF I PUT MY MIND TO IT...IF I HADN’T ATTENDED *TAKE A HIKE*, I MIGHT NOT HAVE DECIDED TO FINISH HIGH SCHOOL.”**  
**RAVEN**

IN 3 YEARS WE’VE...

Granted over \$30,000 for Take A Hike, and helped over 120 youth achieve more than they ever thought they could. Help us

**MAKE A DIFFERENCE.**

## TAKE A HIKE - Youth at Risk Foundation

Take a Hike's mandate is to empower at-risk youth through adventure based learning, academics, therapy and community involvement. Based at John Oliver Secondary School in Vancouver, the program includes 40 students in grades 10 through 12 who have struggled with issues that have inhibited their success in the mainstream school system. With these barriers minimised and addressed, the students achieve greater social and academic success.

As a part of the adventure based learning component, students get to go on outdoor day trips and multi day expeditions, using physical activities to develop self-directed goals, trust, communication, teamwork and problem solving skills in a safe, supportive environment. Trained counsellors and other staff participate in the trips to work with the students in a supportive manner.

The success of Take a Hike is measured with emotional behaviour testing, attendance and graduation rates. The results have proven that the students' ability to cope with the challenges that they face on a daily basis are significantly strengthened through the experiences that the programme offers.

For three years the Strachan Hartley Legacy Foundation has funded three 10-day expeditions for 60 grade 11 and 12 students and three 3-day expeditions for 60 grade 10 students in wilderness areas of British Columbia including the Bowron Lakes, Chilcotin, Indian Arm and Granite Falls. SHLF funding has provided for both the logistical and technical components of the trips as well as the critical therapeutic support. The ability for Take a Hike to offer all of these life changing trips to students would be extremely difficult without the annual funding provided SHLF supporters.

*"The changes that I have been through with Take a Hike are amazing. I've changed a lot in these two years. I am successful physically, emotionally, mentally and academically. If I had not come to Take a Hike I am pretty sure that I would still be in grade nine and now I am graduating! The trips are the most challenging though. They bring the best and the worst out of you. They are fun, hard and exhausting. I love Take a Hike"*

**- Student and Take a Hike Participant.**

*"After this trip, the way I think feels weird. I might be a different person inside. This trip taught me how to react to obstacles in your daily life, and how to find a better solution"*

**- Student and Take a Hike Participant.**

The combination of adventure-based learning, individual and group therapy sessions, customized academics and community involvement helps students to overcome their emotional issues, facilitates graduation, develops confidence and relationships, and lays the foundation for a positive future.





**THE ANNUAL, NORTH SHORE STRACHAN HARTLEY LEGACY RUN IS A FUNDRAISER THAT HAS RAISED \$53,000 IN THE PAST 4 YEARS. RUNNERS OF ALL LEVELS VENTURE OUT TO SUPPORT THE LEGACY FUND THAT PROVIDES YOUTH AN OPPURTUNITY TO REACH THEIR FULL POTENTIAL.**

**JULY**  
**Dr. Strachan Hartley loses battle to cancer**

**SEPTEMBER**  
**Strachan Hartley Legacy Foundation established**  
 A national foundation with committees in Vancouver, Calgary and Montreal

**OCTOBER**  
**1st Annual Strachan Hartley Legacy Run held in North Vancouver**  
 300 participants help raise over \$14,000 to help support youth at risk in Vancouver

**OCTOBER**  
**The SHLF Kick off Bash is held in Montreal**  
 400 participants joined the fun over McGill Homecoming weekend to raise \$15,000 for the cause and kick off the Foundation in Montreal

**NOVEMBER**  
**Partnership with L'Atl  tique d'Haiti established**  
 L'Atl  tique d'Haiti, our Haitian partners, work with over 1,500 youth and their families in Cit   de Soleil, the largest slum in the country, to offer after school sports and education programs

**NOVEMBER**  
**Grey Cup party in Toronto**  
 The first ever SHLF Grey Cup Event was held in Montreal in conjunction with a special presentation about Strachan at the Vanier Cup reception. McGill Redmen alumni spearheaded the effort and raised over \$5,000

**MARCH**  
**1st Annual Dr. Strachan Hartley Memorial Trophy awarded**  
 The award, created by McGill University Athletics, is presented annually to the McGill Redmen football player best demonstrating athletic ability, academic excellence and leadership on the field and in community activity. Awarded to Slex Bussandri

**JUNE 08 - 21**  
**Make a Difference Bike Marathon raises over \$300,000**  
 6,329 kilometers, 2 oceans, 13 days and 10 riders – Team SHLF rides across Canada in a bike marathon to make a difference in the lives of thousand of youth at risk. The effort raised over \$350,000 in cash and kind for the cause!

**OCTOBER**  
**2nd Annual Strachan Hartley Legacy Run held in North Vancouver**  
 270 participants help raise over \$11,000 to help support youth at risk in Vancouver

**NOVEMBER**  
**Party with a Purpose, On ICE in Montreal**  
 Sponsored by Ice.com and complete with a vodka ice bar, DJ, dancing the night away. 750 people Partied with a Purpose at Opus Hotel and raised over \$25,000 to help support youth at risk in Montreal

**MARCH**  
**2nd Annual Dr. Strachan Hartley Memorial Trophy awarded**  
 Awarded to McGill football player Charles-Antoine Sinotte

**MAY**  
**Spring Party at Heritage Hall**  
 Vancouver's own Wee Boy Pretty, silent auction, raffle, Vancouver's finest party into the night and raise over \$6,000 to make a difference

**JULY**  
**SHLF announces four new Canadian partnerships**  
 SHLF announces partnership with outstanding programs in Vancouver and Montreal who are actively working with youth to help them achieve their full potential through sports and education: Streetfront, Take a Hike, Bouncing Boys Back to School and Westhaven Community Centre

**OCTOBER**  
**3rd Annual Strachan Hartley Legacy Run held in North Vancouver**  
 400 participants help raise over \$10,000. A challenging 10K route added for the first time ever

**NOVEMBER**  
**Party with a Purpose, GOLD Edition held in Montreal**  
 400 of Montreal's finest help raise over \$50,000 in the most successful evening to date

**MARCH**  
**3rd Annual Dr. Strachan Hartley Memorial Trophy awarded**  
 Awarded to McGill football player Charles-Antoine Sinotte

**JUNE**  
**Team SHLF summit Killimanjaro**  
 At 7am June 27, 2010 all ten climber's successfully reached Africa's highest peak - Uhuru Peak stands 5,895 meters above sea level! More importantly, their efforts raised \$80,000 to make a difference

**JULY**  
**Brick by Brick Kickoff: Rebuilding the Foundation for Haiti's Children**  
 Fundraising pub night held in Vancouver's Gastown to help kick off an effort to raise badly needed funds to help rebuild perimeter wall at L'Atl  tique d'Haiti which was destroyed in the January 2010 earthquake. SHLF raised over \$30,000 for the cause

**OCTOBER**  
**4th Annual Strachan Hartley Legacy Run held in North Vancouver**  
 400 participants help raise over \$18,000. Electronic chip timing introduced

**OCTOBER**  
**4th Annual Party with a Purpose held in Montreal**  
 200 Montrealers help raise \$30,000 through another tremendous Party with a Purpose, including special appearances from Bouncing Boys Back to Books graduates

**MAY**  
**Viva Vino – Empowerment through Sport & Education held in Calgary**  
 SHLF's Calgary Committee host its inaugural Viva Vino – Empowerment through Sport & Education on May 5th at 100 Wines by David Walker. 150 wonderful people of Calgary raised over \$10,000 while hearing about Ian Bazalgette Junior High's Friday after school program

**JUNE**  
**SHLF announces partnership with Ian Bazalgette Junior High**  
 SHLF is pleased to partner with the Ian Bazalgette Junior High and help fund the Baz Strong after school program in Calgary



## WHO WE ARE

In July 2007, Strachan Hartley – athlete, doctor, brother, son, husband and friend, lost his heroic 21 month battle with cancer. He was only 30 years old. To fulfill his life-long mission of making a difference in the world, his family, friends and community created the Strachan Hartley Legacy Foundation, a nationwide charity dedicated to providing under-privileged youth and families with life-enriching sports and educational opportunities to help them reach their full potential.

In our first five years we have successfully raised over \$700,000 for these causes.

## OUR MISSION STATEMENT

**To provide youth the opportunity to achieve their full potential through sports and education. Make a difference.**

## WHAT WE STAND FOR

The Strachan Hartley Legacy Foundation believes in the inherent power of sports to educate and develop young people in a positive manner – **to teach crucial life skills that: can make a difference between success and failure; perseverance and giving up; between potential fulfilled and potential wasted; between energy used for the benefit of society, and energy used against it.** As such, the Strachan Hartley Legacy Foundation endeavours to support activities that provide the following:

- Increase the opportunities for youth to participate in sporting activities at all levels
- Promote the building of life skills and access to education through sports
- Use the vehicle of sports to raise awareness and educate youth in key sustainable development issues

## HOW WE OPERATE

The Strachan Hartley Legacy Foundation supports grass-roots organisations working to impact the lives of under-privileged youth through sports and education. Since 2008, we have partnered with five community-based organisations in Canada and have committed \$160,000 as the primary source of funds to support their work. These grass-roots programmes are a lifeline for the youth they serve; they provide life-enriching opportunities where there are otherwise none. We are a 100 percent volunteer organisation made up of young, energetic individuals committed to ‘Making a Difference’ through sports and education. We research and conduct due diligence to identify strong community-based programmes that could not achieve their mission without a funding partner. We exist to support their important work by raising funds and lending our skills, networks and energy to the cause, at no cost.

Since its inception, on account of Strachan’s wife’s Haitian background, SHLF has also had a special relationship with L’Athlétique d’Haïti, a youth development program based in Cité Soleil, an extremely impoverished and densely populated commune located in Port -au-Prince, Haiti. L’Athlétique d’Haïti provides underprivileged youth in the community with a safe, clean, supportive environment where they can learn firsthand how the discipline of sports and the structure of teamwork can enhance skills, enrich lives and change futures.

## SPORT FOR DEVELOPMENT

As a means of ensuring we are serving our communities in the best way possible, the Foundation makes a concerted effort to participate in the growing ‘Sport for Development’ community by maintaining relationships with other leading organisations across Canada and internationally. Collaborating on relevant news and best practices helps ensure we are best positioned to achieve our mission. These relationships include those with Sport Matters, the McConnell Foundation and Trillium Foundation. In 2009, SHLF was asked to present alongside McConnell and Trillium on the role of small private foundations within Sport for Development at the Philanthropic Foundations of Canada annual conference.

## WHY WE PARTNER WITH TIDES CANADA

The Strachan Hartley Legacy Foundation does not currently operate as an independent stand-alone charitable organisation. In order to maximise the social and economic return achieved on donated funds we have made the strategic decision to partner with Tides Canada, a well-respected and leading philanthropic, financial, and project management service provider. Through Tides, the Foundation is able to outsource the necessary administrative and regulatory compliance reporting responsibilities that we would otherwise be responsible for and keep administrative costs to an absolute minimum. In order to remain in good standing with both Tides and other regulatory authorities the Foundation is required to comply with a strict set of funding and administrative guidelines.

The Foundation is currently entirely reliant on the countless hours of dedicated volunteers in cities across Canada. While this ensures that the Foundation does not carry any overhead costs, it requires that we engage a third party service provider to ensure that our donated funds are meticulously tracked, our endowment funds are invested in a manner that generates a reasonable rate of return and that we meet the necessary statutory requirements necessary for donors to receive valid charitable tax receipts in exchange for their gifts. While this arrangement does involve a small fee-for-service arrangement at the current stage in growth of the Foundation this presents the lowest cost option. Annual fees paid to Tides Canada represent 1.5 percent of the Endowment Fund and six percent of the Annual Fund plus bank and processing fees, approximately \$10,000 per year based on the Foundation's net assets as at March 31, 2011 (2010: \$14,441). We believe that this compares favourably to the estimated \$20,000 annual operating costs and overhead that would be necessary to cover the cost of administering donations, investing our funds, and meeting all statutory tax compliance requirements internally. The Foundation's long term objective is to obtain independent charitable organisation status once our endowment funds have reached a size that makes this arrangement economically feasible.

More information on Tides Canada can be found by visiting their website. Tides Canada is a Canadian registered charity (Registration Number: 868947797RR0001) as listed on the Canada Revenue Agency's website.

[www.tidescanada.org](http://www.tidescanada.org) | [www.cra-arc.gc.ca](http://www.cra-arc.gc.ca)

## OUR CORPORATE STRUCTURE

The Strachan Hartley Legacy Foundation is a national organisation within Canada with current operations in Vancouver, Calgary and Montreal. Each location has its own volunteer based Committees who meet on a monthly basis to plan and execute fund raising activities. The Foundation operates under the governance of a Board of Directors comprised of five independent directors and two non-independent directors connected to the Hartley family. The Foundation's Board of Directors meet on a quarterly basis to review strategy, to monitor the progress of Committees in executing this strategy, and to make annual granting decisions. The Chairs of each Committee and the Foundation's Managing Director attend meetings of the Directors as non-voting members.

## HOW WE MAKE A DIFFERENCE

The Foundation seeks to partner with grass roots organisations that are on the ground doing the things that align with our mission. We believe that the Strachan Hartley Legacy Foundation differentiates itself from other similar charitable granting organisations by our choice of partner organisations. In most cases the recipients of our funds are organisations who are highly dependent on volunteer resources or programmes within the chronically under-funded public sector and who would otherwise not be able to fund the specific programmes and initiatives that we help make possible. In every instance the programmes and activities that are funded by the money given to the Foundation by our donors are making life changing differences in the lives of youth at risk through the power of education and sport. Your money is making a difference in the communities in which we live. We strive to always share the stories and accounts that demonstrate this through our website, quarterly newsletter and social media feeds.

*"I think I might be a different person inside. This trip taught me how to react to obstacles in your daily life, and how to come to better solutions."*

Personal reflections from grade 11 and 12 students after participating in a 10-day, 116km canoe expedition, funded by the Strachan Hartley Legacy Foundation.

## HOW YOU CAN MAKE A DIFFERENCE

There are several immediate ways that you can help make a difference in the lives of youth at risk in your community:

### Make a donation.

It is easy, secure and fully eligible for the Canadian charitable tax credit. Simply go to [www.shlf.ca/donate-now](http://www.shlf.ca/donate-now) and make a difference today.

### Attend the next fund raising event in your city!

Visit [www.shlf.ca/events](http://www.shlf.ca/events) for a listing of what is happening.

### Join a Committee!

We are always looking for energetic people of diverse backgrounds to help us fulfil our mission and make positive social change happen in our communities. It is incredibly rewarding and will introduce you to a new circle of like-minded people. Contact us [www.shlf.ca/contact-us](http://www.shlf.ca/contact-us)

### Follow us on-line and help get our message out.

We depend heavily on your willingness to introduce the Foundation to those in your network of friends, family, colleagues and contacts. You can do this by joining our Facebook page, following us on Twitter or by signing up on our email list.

 [www.facebook.com/StrachanHartley](http://www.facebook.com/StrachanHartley)

 <http://twitter.com/#!/SHLFoundation>

<http://shlf.ca/email-signup>

### Take the Corporate Challenge at our Annual Run.

Sign up your organisation and enter a team in the Annual Strachan Hartley Legacy Run. Go to [www.shlf.ca/run](http://www.shlf.ca/run) to see when the next race starts.

The Corporate Team Challenge is two-fold:

- 1) Fundraising
- 2) Friendly athletic competition

Entering a team will have many rewarding benefits including:

- 1) Employee engagement
- 2) Internal competition and recognition within your organisation
- 3) Team-building through competition and team-work
- 4) Community recognition (wear the company colours or a uniform!)

Awards will also be given to Corporate Challenge team winners during the prize giving ceremony for Fastest Overall Time and Most Money Raised. There needs to be a minimum of four, and maximum of eight people per team (teams can be mixed and there is only one category) with at least two runners in both the 5km and 10km categories. The winning team will be based on the fastest two times from runners competing in both the 5km and 10km distances.

There will be a fixed entry fee of \$120 per team, although raising more money is highly encouraged through pledge sheets and matching contributions from your organisation. All proceeds from the Challenge go towards funding specific programs that provide opportunities for youth at risk in Vancouver to achieve their full potential through sports and education. Make a Difference.

Team members are eligible for individual overall and age group category prizes.

## Sponsor the Annual run.

Affiliate your organisation with the SHLF brand by sponsoring the next Strachan Hartley Legacy Run. Demonstrate your organisation's commitment to corporate social responsibility by giving back to your community. A sample set of sponsorship opportunities is included. We would love the opportunity to discuss what works best for your organisation.

### **Platinum – \$10,000**

- Partner your name with the Strachan Hartley Legacy Run
- Obtain presenting sponsor status for the event (e.g. Strachan Hartley Legacy Run 2011, presented by [sponsor])
- Prominent signage at registration, start and finish areas
- Booth at location of choice at the Run
- Free entry for 50 runners/walkers
- Your logo on the SHLF website and link to your organization's website
- Recognition at the Platinum level on all print materials, including press releases

### **Gold – \$2,500**

- Finish Line & Registration Area signage
- Presenter of all awards
- Booth at preferred location at SHLF Run
- Free entry for 25 runners/walkers
- Your logo on the SHLF website and link to your organization's website
- Recognition at the Gold level on all print materials

### **Silver – \$1,500**

- Booth at SHLF Run
- Free entry for 10 runners/walkers
- Your logo on the SHLF website and link to you organization's website
- Recognition at the Silver level on all print materials

### **Bronze – \$1,000**

- Free entry for five runners/walkers
- Recognition at the Bronze level on all print materials

## FAQs

### **Are you a registered charity in Canada?**

At present the Foundation is not an independent stand-alone registered charity in Canada. In order to minimise the administrative and compliance costs that come with charitable status we have chosen to partner with Tides Canada, a leading service provider that offers these services. More information on Tides Canada can be found on their website. Tides Canada is a fully registered charitable organisation with the Canada Revenue Agency (registration #868947797RR0001) which allows donors to receive valid tax receipts for any gifts that are made. The Foundation continues to evaluate when the right time will be to establish stand-alone charitable organisation status.

### **Do you run programs for youth?**

No. The Foundation's strategy is to instead use our resources to seek out outstanding grassroots organisations who are demonstrating a commitment to fulfil our mission of giving opportunities to youth at risk through education and sport. We believe that we can use our organisation's origin, the strong brand that has come to exist across Canada and the skills and networks of our volunteers to fund carefully selected programmes that provide these opportunities day in and day out.

### **Where does the Foundation operate?**

Currently the Foundation has Committees in Vancouver, Calgary and Montreal. In each city we have partnered with local organisations to help them offer specific educational and sport related programmes and resources to the youth that they work with. In the future we hope to expand our footprint into other cities and communities across Canada.

Since its inception, on account of Strachan's wife's Haitian background, SHLF has also had a special relationship with L'Atlétique d'Haïti, a youth development program based in Cité Soleil, an extremely impoverished and densely populated commune located in Port-au-Prince, Haiti. L'Atlétique d'Haïti provides underprivileged youth in the community with a safe, clean, supportive environment where they can learn firsthand how the discipline of sports and the structure of teamwork can enhance skills, enrich lives and change futures.

### **Do you have a corporate governance structure in place?**

Yes. Since the time that it was formed the Foundation has had in place a Board of Directors comprised of diverse individuals with a broad range of qualifications and experiences. At present this Board is comprised of five independent Directors and two non-independent Directors connected to the Hartley family. The Foundation's Board of Directors meet on a quarterly basis to review strategy, to monitor the progress of Committees in executing this strategy, and to make annual granting decisions. With the help of the Foundation's Managing Director, the Board regularly reviews and updates the Foundation's strategic plan. Internal financial statements are prepared each quarter and presented to the Board for their review and approval at each meeting. Operational matters for discussion and information updates from each Committee are shared by the chairs of each Committee who are invited to attend each Board of Directors meeting as non-voting members.

### **Where does my donation go?**

All monies received are deposited into one of our three funds depending on the nature of the donation: the Annual Giving Fund, the Endowment Fund or the Unrestricted Fund. The Annual Giving Fund accumulates funds strictly for the purpose of providing grants to the organisations across Canada that we have chosen to partner with. The Endowment Fund has been established to accumulate funds over the long term with the objective of eventually generating sufficient investment income to allow the Foundation to operate in a self-sustained manner. The Unrestricted Fund contains a minimal amount of cash necessary to meet the direct operating expenses of the Foundation such as service fees and event costs (e.g. insurance, printing costs, etc.). The Unrestricted Fund further funds the Annual Strachan Hartley Scholarship, awarded to an outstanding Handsworth Secondary School graduate every year based on their achievements in academics, sports and community service. All funds are properly accounted for and internal financial statements are prepared on a quarterly basis for presentation to and review by the Board of Directors.

## **BOARD OF DIRECTORS**

### **Glenn Munro** (Chair)

Recently retired from role as Executive Vice President, Finance and Corporate Development of Armstrong Group, owner and operator of the Rocky Mountaineer tourist train, Glenn was a senior member of the team which grew the company to become one of the leading rail tourism companies in the world. A graduate of Institute of Corporate Directors Corporate Governance College, his unique strengths include finance, corporate development, corporate relationships and extensive board experience. Glenn is a Bachelor of Commerce graduate from the University of Toronto and a member of the Institute of Chartered Accountants of British Columbia.

### **Mark Goodman** (Vice-Chair)

Mark is Partner and Chief Executive Officer of Twist Image, a Montreal and Toronto based marketing firm renowned for its work in digital innovation. Mark has 30 years of experience in marketing and advertising and has been recognised with over 100 national and international awards in his field. He has been presented with an Honorary Canadian Marketing Association Life Membership for his outstanding contribution to Canada's marketing community and was also awarded Canada's Top 40 under 40 Award. Mark uses his unique skills in marketing and creative strategies and strong corporate relationships to benefit the Foundation.

### **Kris Britch**

Kris is a lawyer with DuMoulin Black LLP in Vancouver practicing in the area of corporate, commercial and securities law. He has acted for public and private companies in a number of industry sectors and was a Director and Legal Counsel for the Vancouver Organising Committee for the 2010 Olympic and Paralympic Games. Kris received his law degree from the University of Victoria and his Bachelor of Commerce from the University of British Columbia. Kris is active in many sports and is a Big Brothers volunteer. In 2008, he was one of ten riders to cross Canada by bike to raise money and awareness for the Foundation in the Make a Difference Marathon.



**Fiona Macfarlane**

Fiona is an independent consultant with extensive IT and Operations leadership experience living in Montreal. Having worked as a Vice President in production and technology in the Canadian publishing industry, Fiona is a problem solver who enjoys developing practical solutions and understands how to engage teams to deliver. Fiona has a great passion for the not-for-profit sector and young people and has uniquely strong networking capabilities. Fiona is the Chair of the Foundation's Granting Sub-Committee and she is member of the Advisory Board for the McGill MBA Mentoring Program. She holds a Bachelor of Arts and a Masters in Business Administration from McGill University.

**Wyatt Hartley** (Treasurer)

Wyatt is a Finance Manager for Brookfield Asset Management, based in Toronto. A Chartered Accountant by training he articulated and worked for KPMG LLP in both Vancouver and London before moving to Brookfield. He holds a Bachelor of Arts and a Bachelor of Science from Queen's University, a graduate diploma in accounting from the University of British Columbia and is a registered member of the British Columbia Institute of Chartered Accountants. Wyatt is a brother to Strachan Hartley and played football for Queen's University and the University of British Columbia. He was one of ten riders and Ride Captain for the cross Canada SHLF Make a Difference Marathon in 2008.

**Dr. Sarah Prichard**

A medical doctor by training, Sarah is currently the Vice President of Global Medical Affairs for Baxter Pharmaceuticals, overseeing all scientific, clinical and medical affairs globally. Formerly a practicing physician and Professor and Associate Dean at McGill University Medical School, Sarah has chaired and served on several societies, advisory boards and has been a trustee at Queen's University. Sarah brings significant board and corporate experience to the Foundation as well as political and academic relationships. Sarah received her medical doctorate from Queen's University and is the mother of five children, including a 2009 Rhodes Scholar.

**Tuesday Reitano** (Secretary)

Tuesday brings nine years of experience working in United Nations development capacities to the Foundation. With a thorough knowledge of development programmes and administration at both the international and community levels, Tuesday brings strong organisational behaviour and strategic skills to SHLF. She co-authored the Foundation's 2009 Strategic Plan that helped guide the formation of the SHLF Board. With a Bachelor of Arts degree from York University (UK), a Masters in Public Administration from New York University and a Masters of Business Administration from McGill University, this mother of two lives with her family in Vienna where she currently works with the United Nations.



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